## WHAT IS A FRIENDLY SOCIETY?

Friendly Societies are **mutual organisations** that are owned by and run for its members. They have no shareholders and are not quoted on the stock exchange.

As a result, a mutual organisation can **reinvest** back into the business and focus on addressing the **needs** and preferences of its members.



## WHY WE ARE **PROUD** TO BE A FRIENDLY SOCIETY

- We have a strong heritage, providing income protection for over 133 years
- We have no shareholders, meaning we reinvest straight back into the business to improve our products and services for our members, including our addedvalue benefits such as our 125 Foundation
- We offer award-winning **personal service**. With no call centres, you're a name, not a number
- We give our members the chance to share in our success via a capital sum option on our Income Assured Enhanced product
- We exist to pay claims and are proud of our 10 year average of paying over 94% of claims

For more information, visit **www.cirencester-friendly.co.uk** or talk to our dedicated Teams on **0800 587 5098**.

